

Local Financier Enthusiastic Over Torrance's Future

Returning from his annual vacation James W. Post, president of the Torrance First National Bank yesterday expressed his enthusiasm over the prospects of business generally and of the bright future in store for Torrance and vicinity.

"From the time the First National bank was organized in 1913," he said, "the founders of the institution have had implicit faith in the growth of this section and if any evidence was necessary to show that this faith was well founded, the Torrance fair should be answer enough."

"Torrance and the entire section

of the country south of Los Angeles is due, in my opinion, for a steady and substantial growth and the recent rapid stride this city is making in a building way. Is but a forerunner of the expansion that is certain to come in the very near future."

The bank of which Mr. Post is president, was established when Torrance was merely a name but the vision of its founders is now seen in the rapid and steady growth of the community. Beginning with a capital of but \$25,000, it has since doubled its capital and in addition has a surplus of \$25,000 that is ample to care for the needs of the city and surrounding country. The twelve or fourteen local men who joined with Mr. Post and his father in establishing the institution are still active in its affairs.

the officers including James W. Post, president; George W. Neill, vice-president; L. V. Babcock, cashier; with Mr. Post, Sr., acting as chairman of the board of directors.

Recently the method of handling transfers in the escrow department was changed to meet present conditions and J. L. King, a well known local attorney, put in charge

REMEMBERS HERALD

One of the finest treats ever received since our advent into the newspaper field of Torrance was given the Herald last Saturday when Joe Stone brought in a two-pound rainbow trout, caught 12,000 feet above the sea in the northern part of the state. It was delicious.

When Is a Door a Jar?

One of the most mysterious robberies that has occurred in this vicinity within the memory of the oldest inhabitant, took place last week when the home of E. R. Weislitz, realty dealer of Los Angeles, and well known member of the Torrance Chamber of Commerce was entered during the owner's absence and an essential portion of the building stolen.

Mr. Weislitz returned the following day to find that three doors, leading to various rooms in the house, which is located at the corner of Main and Carson streets, were taken from their hinges and carted away. The home, completely furnished, contained articles of value of all sorts and just why the thief should select the doors and nothing else, remains a mystery.

The lecture by Colonel Dan Morgan Smith, commander in France of the Battalion of Death, which was advertised to be given in Legion Hall next Thursday night, has been postponed until Tuesday, August 29 at 7:45 p. m. Full announcement will be made in next week's Herald.

Advertiser Dead Fish

When it comes to advertising the advantages of his home town, Hugh Pomeroy, secretary of the Redondo Chamber of Commerce is in a class by himself. Not a single opportunity however trivial, that rebounds to the credit of the beach city that this progressive booster overlooks in an effort to draw attention to the city by the sea.

In moving his exhibit to the Torrance Fair a score of fish enclosed in a glass aquarium died. Did Pomeroy throw the fish away and replace them with live ones? He did not. Immediately the fertile brain of the next assemblyman from the 62nd District began to function. In a moment he had sent for a sign painter and an hour later the following sign in letters a foot in height appeared in front of the poor dead fish: "These fish died of a broken heart because they had to leave Redondo Beach." Can you beat that. If Pomeroy wasn't going to the legislature we'd suggest to some city needing the services of a booster that they get in touch with him, for he's certainly a wizz when it comes to putting over publicity matter.

One of the most artistically decorated booths in the Industrial tent at the fair is that of Paige, the well known local grocer, whose display, consisting of nearly everything carried in the fancy grocery line, is decorated with pale blue and yellow, colors that contrast beautifully with the varied hues of his canned goods, Danish butter cartons and the popular Meyenberg milk that Mr. Paige has recently introduced with marked success in this community. "Quality means clean, wholesome food" is one of the attractive slogans used by this up-to-date firm—a slogan that is carried out in every department of the large down-town store.

Torrance Fiesta, August 15-19

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